



JAL Group Renews In-flight Entertainment, Names it [New Sky Entertainment JAL Mooove!]

TOKYO April 23, 2013: JAL Group has started JAL NEW SKY PROJECT since January 2013. Responding to its action slogan “Welcome! New Sky”, JAL endeavors to provide our passengers more pleasant surprise with fresh products and services.

As one part of this project, aiming to offer our passengers more exciting experience during the flight, JAL Group renews its in-flight entertainment to “New Sky Entertainment JAL Mooove!” from “JAL ENTERTAINMENT NETWORK (JEN)” from May 2013.

JAL will provide not only the latest and talked-about movies but also the movies with new visual points. Monthly theme for in-flight movies will be considered, for example, Academy Award movies in May and Mystery & Suspense movies in June. (Not available in some aircrafts)

Meanwhile, JAL expands the line-up of in-flight entertainment [SKY MANGA], the world’s first electronic manga service in the in-flight entertainment program. (Only available in Boeing 787 aircraft)

With the assistance from “MAGAZINEHOUSE”, JAL improves its in-flight Magazine which is not only for introduction of in-flight entertainment and easy to read but also for conveying attraction and interest in every entertainment to our passengers.

[General introduction]

1. Name: New Sky Entertainment JAL Mooove!

2. Date: From May 1, 2013 (Wednesday)

The beginning date of the service might be changed due to ship rotation.

3. Applicable routes: All JAL international flights*

*Not including codeshare flights operated by the other airlines

4. Contents: Movies and Video: Max. 55 channels

Audio: Max. 50 channels

Game: 24 games

SKY MANGA: More than 90 volumes of books **

**Only available in Boeing 787 aircraft, and the detail will be introduced when the resumption of Boeing 787 is decided.

Producer of in-flight magazine [JAL Mooove!]: MAGAZINEHOUSE

JAL Mooove!

New Sky Entertainment

<More>



< The front cover of new in-flight entertainment magazine[JAL Mooove!]>

機内エンターテインメントガイド Inflight Entertainment Guide

JAL Mooove!

New Sky Entertainment **5**
2013

これを観ずして映画は語れない
機内でアカデミー賞受賞作品に浸る!

機内エンターテインメントが新しくなりました

『レ・ミゼラブル』
Les Misérables

『愛、アムール』
Amour

『世界にひとつのプレイブック』
Silver Linings Playbook

『ジャンゴ 繋がれざる者』
Django Unchained

AUDIO
JAL Special
JAL×コカ・コーラがワクワクのコラボ
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サカナクションの機内限定プログラム
『空飛ぶサカナ!?』
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For passengers on aircraft without personal monitors

<Django Unchained>

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